JDA's Continued Customer-Centric Focus Yields Record Growth in Software Bookings

Strong Q2 and 1H growth fueled by companies embarking on a digital transformation of their supply chains

Scottsdale, Ariz., – August 12, 2016 – JDA Software Group, Inc. completed the second quarter of 2016 closing key competitive wins and signing 33 net-new customers across a variety of solution areas. This represents the highest year-over-year growth in software bookings for Q2 and the first half of 2016 since its merger with RedPrairie in 2012. JDA also continued its customer-centric approach to delivering value to its customers by evolving its customer support website with expanded capabilities for learning, sharing, and interacting within the JDA community, as well as improved search capabilities and mobile responsiveness for more agile navigation.

"We closed another solid quarter with key customer signings across all solution areas, particularly for manufacturing and third-party logistics (3PL). We continue to garner positive feedback from our customer base as we deliver the solutions, services, and support capabilities that address their business needs, as evidence that our customer-centric approach is indeed working," said Bal Dail, chairman and chief executive officer, JDA. "We are poised to enable customers' supply chain digitization journeys, as they recognize the need to invest in technologies that will increase their competitive advantage and agility while improving supply chain performance."

Strong Customer Signings Fuel JDA Momentum Across Solutions and Verticals
According to a recent JDA/SC Digest survey, more than two-thirds of those surveyed believe digitization technologies will provide their organizations with significant competitive advantage over the next five years, and 64 percent anticipate investments in supply chain digitization technologies and capabilities to increase over the next three years. As such, retailers, manufacturers, wholesale distribution and 3PL providers continue to select JDA as part of their supply chain digitization journeys. As evidence, JDA saw year-over-year growth of 20 percent in software bookings. In addition, during the quarter, 50 customers went live with their JDA deployments globally.

Customers that selected or extended their footprint with JDA during Q2 2016 include:
- **North America:** Acosta Inc., AT&T, Bail Brands (partner: Accelogix), Berry Plastics Corporation, Best Buy, Brookshire Grocery Company, Clemens Food Group (partner: Open Sky Group), Coty Inc., Genuine Parts Company, Hudson's Bay Company, Jo-Ann Stores, LLC., Kenco Group, lululemon athletica inc., Mary Kay Inc., The Michaels Company Inc., National Oilwell Varco (NOV) Rig Systems, Neiman Marcus Inc., Nissan North America Inc., Schreiber Foods, Sephora USA, Inc., Tata America International Corp, Tyson Foods, Inc., Vera Bradley, Inc.
- **APAC**: CJ Freshway Corp., Foodstuffs North Island Limited, Hyundai Autoever Corp., Orion Food Co Ltd., Pt Catur Mitra Sejati Sentosa, Redcap Pharmacy, Spencer's Retail Limited, Toll Holdings Limited, Trent Hypermarket Limited, Wumei Holdings Inc.
- **EMEA:** Al-Futtaim Group, Bon Preu (partner: Agora Europe S.A.), Clipper Logistics Group Ltd, Kaap Agri Bedryf Limited (partner: SIMS), Mir Detstva (partner: OOO Mina), Praxis, Safilo S.p.A., SARL, Selex

(partner: WiseView), Servier, Societe Magasin General, SOK Corporation (partner: Athena Retail), Tata UK Steel Ltd., Woolworths Ltd, WM Morrison Supermarkets Plc

- **LATAM:** Grupo Comercializadora (partner: Dogama), Grupo Comercial Control, Distribuidora Kroma, Diageo Mexico Comercializadora, Conservas la Costena, Lala Adminstracion Y Control, Lowe's Companies Mexico, Dogma SAS, Grupo Ramos, Companias Cerveceras Unidas S.A.

JDA Rolls Out New Functionality Within its Customer Support Website
JDA's Customer Support website is a one-stop resource to help customers maximize their investment in JDA solutions and services, and create and manage cases online and diagnose and resolve issues quickly.

JDA's support website has evolved to offer an updated self-service experience for customers, available from their desk or on-the-go. Customers today expect more than case transactions from their online support experience, such as proactive and personalized interactions with a constant flow of information across multiple channels. With the latest release of Support.JDA.com, JDA is investing in additional user and company level personalization, the power of engaged online communities and an improved knowledge base to enable our customer's success with their JDA solutions.

JDA Inaugurates New Scottsdale Headquarters
JDA unveiled its new headquarters in the Scottsdale Quarter on May 17, surrounded by local dignitaries including Mayor W.J. "Jim" Lane, Councilwoman Linda Millhaven, Councilmember Virginia Korte as well as members from the Scottsdale Economic Council, and those involved in the creation of the office. The new location fosters a more collaborative and open environment, in line with JDA's commitment to innovation giving associates a space to work together as a team to develop customer-centric solutions.

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Additional Resources:
- Take a tour of the JDA customer support website here
- Register for the JDA Warehouse Management Solutions Roadshow here.
- Watch this video to learn how to deliver a seamless supply chain.
- Check out the JDA Future series here.

About JDA Software Group, Inc.
At JDA, we're fearless leaders. We're the leading provider of end-to-end, integrated retail, omni-channel and supply chain planning and execution solutions for more than 4,000 customers worldwide. Our unique solutions empower our clients to reduce costs, increase profitability and improve collaboration so they can deliver on their customer promises every time. Using JDA, you can plan to deliver. www.jda.com

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JDA Software Group, Inc.
15059 N Scottsdale Rd, Ste 400
Scottsdale, AZ 85260

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